

PAGE	ABOUT US
META TITLE	About Us - Lean Geeks User Strategy + Design
META DESCRIPTION	We are a full-service agency that partners with you to define and create the most effective product, system, process, or ecosystem for your users.
HH1	ABOUT US
SH1	Discovery + Definition + Design
BODY1	We are a research and user design agency committed to delivering valuable insights, customer-centric strategies, and operational solutions that equip teams with tools and practices that lead to effective outcomes for their clients and users. Whether you are looking to partner on a project or need help securing new talent for your team, we look forward to serving your needs.
BANNER	Is Customer-Centered Research and Design Hindering Your Project Success?
HH2	What We Do
SH2	User-Centered Design that Improves Collaboration & Project Outcomes
BODY2	<p>We provide full-service support during product design and development, creating products with a great initial impression and exceeding user expectations.</p> <p>[DROP DOWN MENU]</p> <p>Our Mission We equip clients with the tools and techniques to better understand end-users and their needs.</p> <p>Our Vision We aim to increase creative and strategic thinking from project inception and reduce or eliminate unnecessary churn and rework for customer-focused organizations.</p> <p>Our Success We use a data-driven approach to definition and design that provides the insights, resources, and framework needed to create better solutions for our clients and their customers.</p>
HH3	MEET THE TEAM

SH3	Our Specialist
BODY3	Our cross-functional team of experts comprises professionals from varying backgrounds and career experiences who are skilled and well-versed in human factors, cognitive psychology, design research, product design, interaction, graphic design, and design engineering.