

PAGE	CONSULTING
META TITLE	Consulting Services - Lean Geeks User Strategy + Design
META DESCRIPTION	We help you improve customer engagement and outcomes and become more human-centered using psychology, training, and coaching.
TITLE	Consulting
H1	WE DELIVER USER-FOCUSED, END-TO-END SOLUTIONS
BODY1	Lean Geeks employ a system that uses a series of assessments, training, and implementation techniques to help organizations understand how to be more user-centered in their approach to defining and delivering solutions. We facilitate research, user-centered design coaching, team meetings, and design sessions that encourage collaboration and creative thinking.
DIAGRAM	<p>How We Work</p> <p>OPPORTUNITY IDENTIFICATION Cursor text: We find innovative ways to engage your users, from leads to loyal customers.</p> <p>SYSTEM EVALUATION Cursor text: We measure your current solution to assess workflows, motivations, and mental models</p> <p>EXPERIENCE DESIGN Cursor text: Our team creates end-to-end solution experiences that align with users' needs and desires.</p> <p>VALIDATION TESTING Cursor text: We gather evidence to support and guide our data-driven approach.</p>