

Copy for Email Lead

Hello [Name],

Acuity Brands has an exciting new tool!

We know how difficult it can be to research and compare products; thus, we've created the Kenall Product Crossover Booklet.

This tool provides side-by-side product comparisons and breakdowns that will ease your stress, and help you make the right choice with confidence.

Check it out to learn how our product features and quality surpasses the competition.

Click here or copy and paste the link below to download.

<https://www.acuitybrands.com/-/media/abl/acuitybrands/files/agents/20190402acuitykenallcrossexternal.xlsx?la=en&hash=BE2D223FB765494C77C54F83A8A649BE>

Please contact [\[insert help email\]](#) if you have any technical issues downloading the tool.